

## Video Blog Shout Out on BRI



## Dr. Keith Smith delivers gracious, insightful video blog on BRI!

Dear Friend of BRI,

March 9, 2015

I got a very pleasant surprise in my email inbox this morning -- a link to Dr. Keith Smith's video blog. Dr. Smith, as many of you know is an avid BRI supporter, just as we are true fans of his. Having Dr. Smith take the time to highlight BRI on his video blog for **The Surgery Center of Oklahoma** was an enormous gift and vote of confidence about who we are and what we do.

***Watch Dr. Keith Smith's 3-minute video about his recent visit with BRI Student Leaders, and his support of BRI.***

Dr. Smith and the top surgeons at The Surgery Center have been posting their prices since 2009, empowering their patients to obtain state-of-the-art, affordable surgeries. This "price transparency movement" is becoming so popular, that it has even **influenced state legislation in Michigan**.

Stay tuned for more great updates on the price transparency movement by BRI Student Leader John Grimsley, Georgetown.

***Encourage your friends to view Dr. Smith's short video.***

**Forward this email to your friends and colleagues and tell them to sign up for our newsletter, like us on Facebook and follow us on Twitter.**

In partnership,

A handwritten signature in black ink that reads 'Beth Haynes'.

Beth Haynes, MD  
Executive Director  
Benjamin Rush Institute

## Dr. Keith Smith on BRI



Direct Primary Care, Direct Pay, Private Pay, Fee-for-Service, Concierge Medicine -- there are many names for the basic healthcare model that includes price transparency and eliminating insurance company middlemen. Dr. Keith Smith is just one of many BRI supporters and Speakers operating this type of practice. We salute all of the doctors who combine quality service with entrepreneurial delivery models.

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Thank you for your time and dedication to BRI. We would not exist if it were not for medical students like you who believe in what BRI stands for, and who are willing to give of their time, talent and treasure to help advance healthcare freedom. Please take a few

minutes to join now, or make an additional donation to continue BRI's important work. Thank you!

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