

## The Price Transparency Movement



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Dear Friend of BRI,

March 17, 2015

In August 2014, when I began my first year of medical school at Georgetown, I was lucky to meet Danny McCorry, a second-year medical student and President of BRI-Georgetown. Not only did Danny introduce me to BRI, where I now serve as Co-Vice President, he also introduced me to the Health Policy group at The Heritage Foundation, where I am now a Health Policy Graduate Fellow.

During this Fellowship I have had the opportunity to research and write on healthcare policy and innovation. Some of my work has materialized as publications at the [Daily Signal](#), Heritage's news blog. One of the more popular articles was on price transparency, a synopsis of a talk given by Dr. Keith Smith at George Washington University. There he elaborated on our healthcare system's underlying problems, as well what benefits and solutions price transparency provides in bringing down costs and increasing patient access.

***We call it "The Price Transparency Movement" and are happy to partner with other notable doctors providing this kind of service. Dr. Keith Smith was sufficiently impressed with the BRI Student Leaders he met with to post a video shout out on his Surgery Center of OK blog. Thank you, Dr. Smith!***



My other articles have touched upon the predictable impacts of ICD-10 on physicians and patients. ICD-10 is a complicated and controversial new medical coding system. Stay tuned for more updates about that. Through my involvement with BRI and Heritage I have expanded my knowledge of healthcare to beyond just the clinical sciences. I now understand the vast impact policy and new delivery models have on healthcare's future, which I can leverage to improve patient care as a future physician.

**Forward this email to your friends and colleagues and tell them to sign up for our newsletter, like us on Facebook and follow us on Twitter to stay up-to-date and involved with the positive market responses growing now in our healthcare system.**

In partnership,



John Grimsley, BRI-Georgetown  
Health Policy Graduate Fellow, The Heritage Foundation

## Other notable price transparency doctors participating with us at BRI Leadership Conference 2015: "Building a BOLD Future"



Dr. Lee Gross of *Epiphany Health* and Dr. Josh Umbehr of *AtlasMD*, both members of BRI's esteemed Speakers Bureau, will be participating with our Student Leaders as part of the BRI-Leadership Conference 2015: "Building a BOLD Future." Thank you, Dr. Gross and Dr. Umbehr!



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Thank you for your time and dedication to BRI. We would not exist if it were not for medical students like you who believe in what BRI stands for, and who are willing to give of their time, talent and treasure to help advance healthcare freedom. Please take a few minutes to join now, or make an additional donation to continue BRI's important work. Thank you!

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