

# Falcon Heavy Health Care

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Bridging the gap between academic ideas and real-world problems

# Things Everyone Knows

1. American healthcare spending is excessive and unsustainable.
2. American healthcare outcomes are inferior to those of other developed countries.
3. We know from opinion polls that people in other developed countries are happier with their healthcare than we are with ours.
4. The health of a nation's population depends primarily on the quality of its healthcare.
5. Being uninsured has a large negative impact on health.
6. The uninsured foist enormous costs on the rest of us.
7. Healthcare bills are the leading cause of bankruptcy in America.
8. Malpractice litigation and defensive medicine) are among the biggest cost-drivers in American healthcare.
9. Profits, marketing costs, and executive compensation are outrageously high in healthcare and contribute mightily to skyrocketing costs.
10. Public health insurance programs like Medicare have lower administrative costs than for-profit insurers.
11. Healthcare differs from other industries in that a large percentage of decisions involve life-and-death outcomes.
12. Competition doesn't work in health care as it does in other industries because the issues are too complex for untrained laypeople.

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**Wrong!**

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# Things that barely matter

1. Obamacare
2. Repeal and Replace
3. Medicaid Expansion
4. Single-payer
5. Universal coverage

# Things that matter: The Calendar Test

10 hours

5 hours administration, reading journals, reading charts

5 hours seeing 20 patients @ 15 minutes apiece

4 gift coupons, good for one visit

Every day, every doctor, every hospital

Work longer hours

Shorten visits (remembering clinical time is already a fraction)

Cut out four prior appointments ... or

Change how we deliver care



# SPACEX



# Fortress and Frontier in American Health Care

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Robert F. Graboyes





AliveCor Kardia / [AliveCor.com](http://AliveCor.com)

Patient: Friday, June 3, 2016 7:57:27 PM  
Recorded: 97 bpm Duration: 30s  
Finding by Normal  
AliveCor:

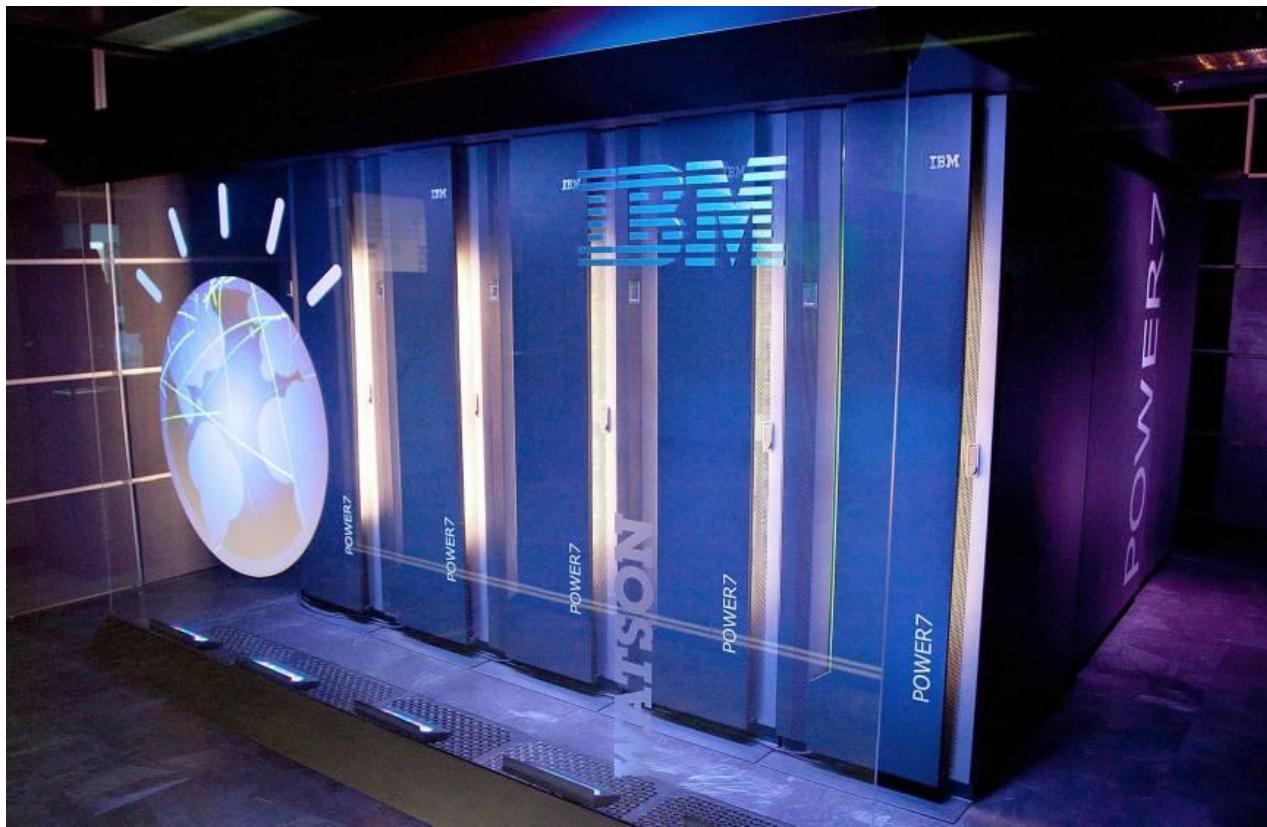




e-NABLE / [enablingthefuture.org](http://enablingthefuture.org)



**TeVido BioDevices**  
**[TeVidoBioDevices.com](http://TeVidoBioDevices.com)**



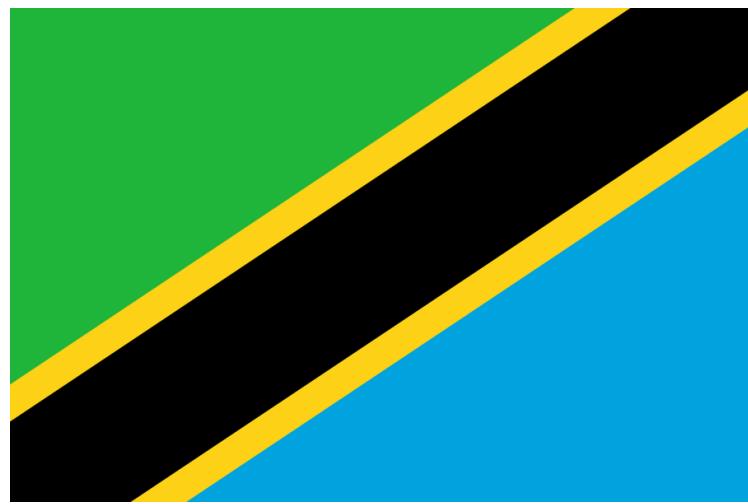
**IBM Watson / [IBM.com/Watson](http://IBM.com/Watson)**

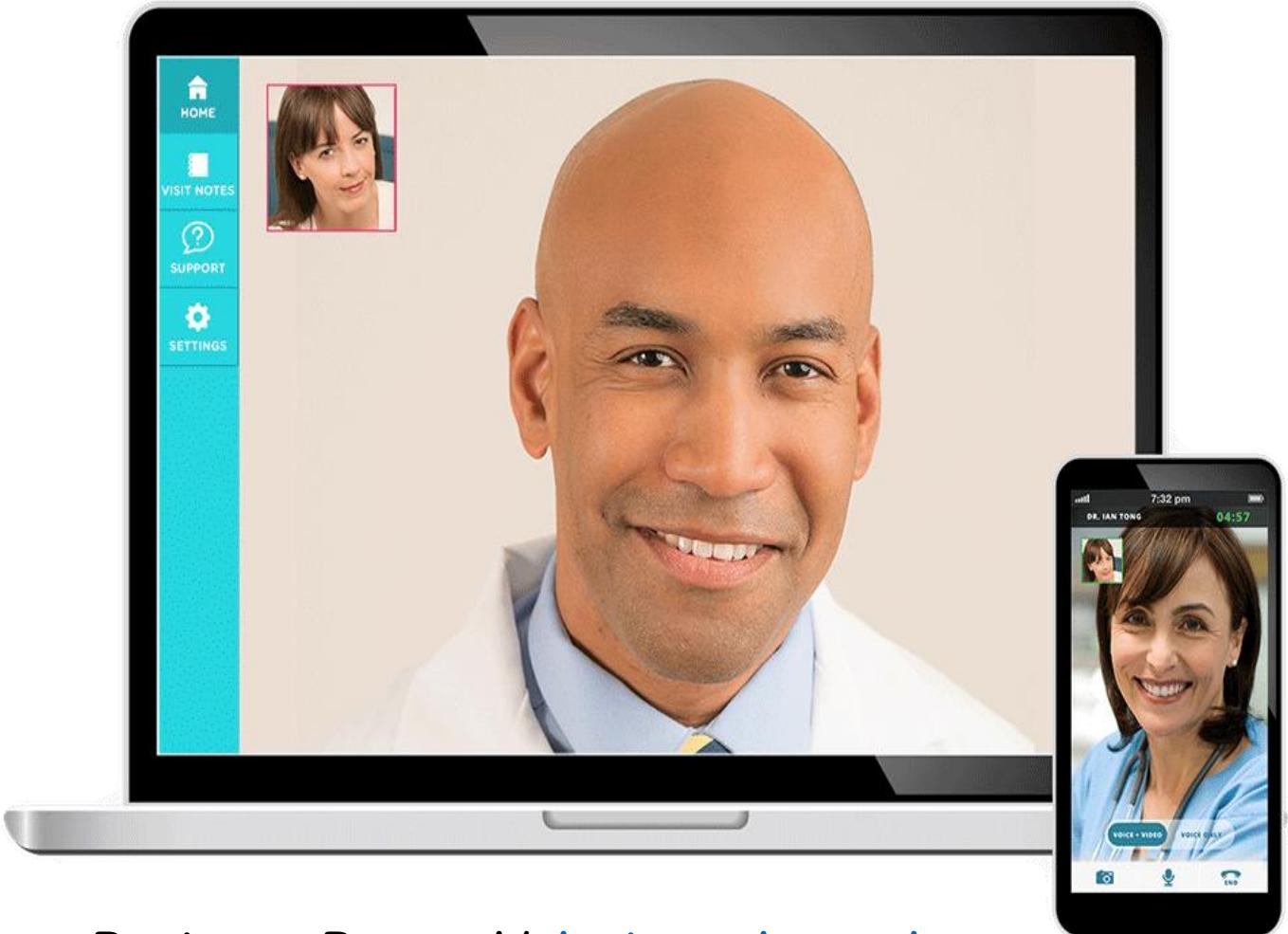


Narayana Health / [healthcitycaymanislands.com](http://healthcitycaymanislands.com)



Zipline / [FlyZipline.com](http://FlyZipline.com)





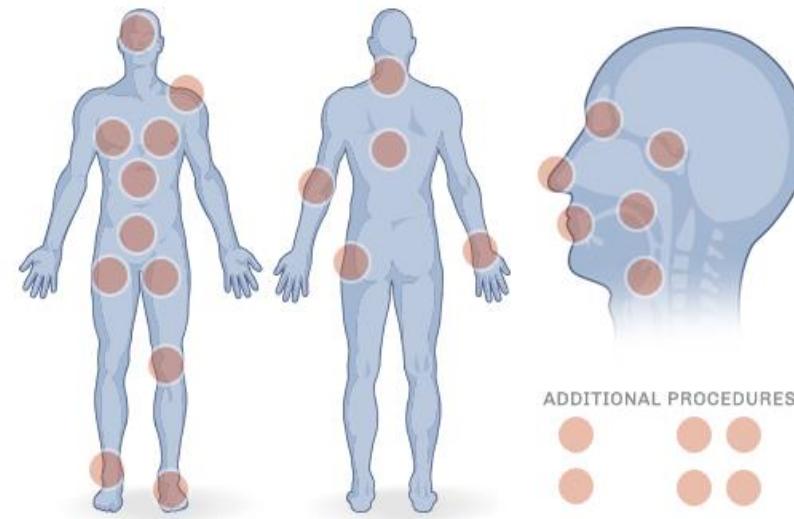
Doctor on Demand / [doctorondemand.com](http://doctorondemand.com)



Opternative / [opternative.com](http://opternative.com)

## { Surgery Pricing

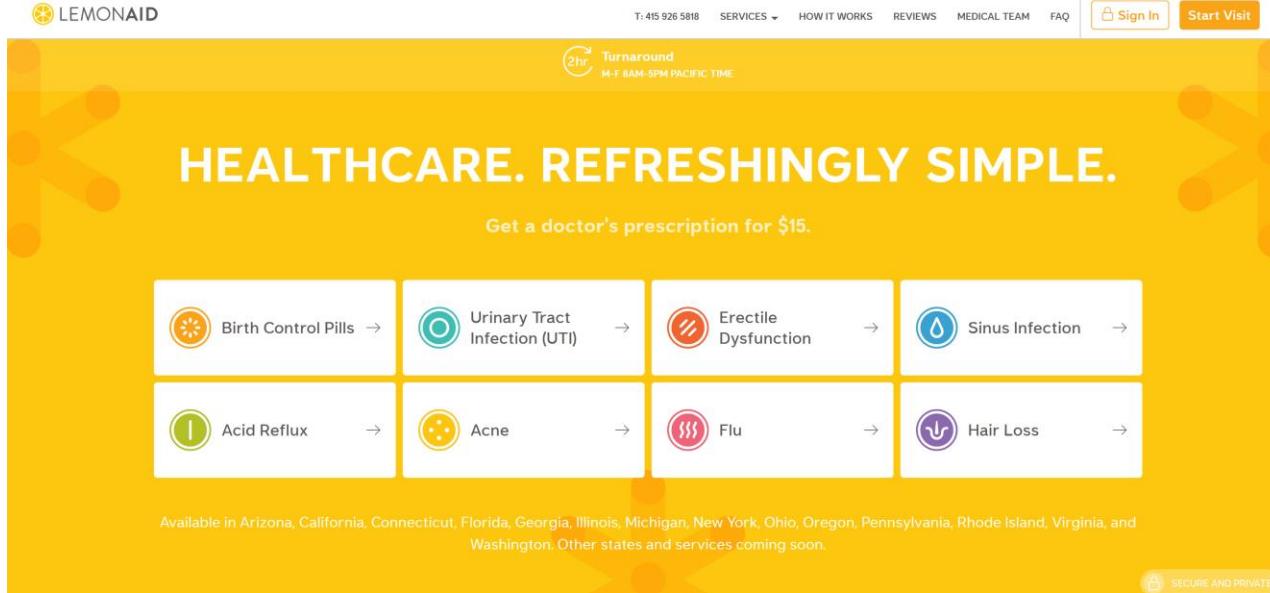
Click on an area of the body where a surgery or procedure is needed. Use this tool to find a price and request a specialist to contact you.



Surgery Center of Oklahoma/ [surgerycenterok.com](http://surgerycenterok.com)



Iora Health / [iorahealth.com](http://iorahealth.com)



## Lemonaid Health / [Lemonaid Health](#)



Augmedix / [augmedix.com](http://augmedix.com)

“What’s the biggest thing we could do to ‘bend the cost curve,’ as well as finally tackle the ridiculous inefficiency and consequent low quality of health-care delivery?” ... “Look for every limit on supply of health care services, especially entry by new companies, and get rid of it.”

*John Cochrane  
University of Chicago*