



Benjamin Rush

Benjamin Rush Institute



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Important things to know:

- *Time correction to January Tour event*
- *Michael Daugherty takes on the FTC*
- *BRI-Leadership Conference 2015: Plan now to be there!*

Greetings!

January 15, 2015

[Correction: January 27th talk at Ohio University-HCOM starts at **5pm Eastern** - not 6:30 as stated in the previous email.]

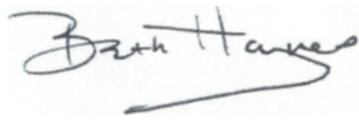
Who is Michael Daugherty, and why should you care? Michael Daugherty is a citizen hero. Rather than taking the easy path and giving in to an abuse of government power, he chose to fight back, chronicling events involving his company, LabMD, in his recently published book ***Devil Inside the Beltway***. The story unfolds like a Tom Clancy novel - but this tale of regulatory bullying and behind-the-scenes collusion is not a work of fiction. Many are aware of growing HHS, CMS, and FDA intrusions into medical practice; but few know the power the FTC can wield - even to the point of destroying a small medical business that refuses to cave in to intimidation and false allegations. The FTC *"believed LabMD would quickly agree to a consent judgment that would provide a basis for the Commission **claiming new jurisdiction over all healthcare companies.**"*



But perhaps the most remarkable part of all this is Michael himself. In spite of having lost the business he built, Michael retains a remarkably positive attitude inside his determination to expose the unintended consequences of regulatory power. See more from his press release (below), and consider attending the 1/27 webinar featuring Michael and his lawyers, where they'll discuss the potentially far-reaching ramifications of this lawsuit (details below). NB: Michael would love to share his story with medical students.

As you can see, there is lots to be done for healthcare freedom, and we are proud to highlight another person's efforts.

Thank you for all you do!



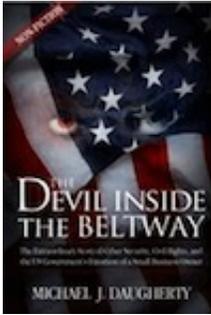
Beth Haynes, MD

Executive Director

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Halting Federal Overreach: LabMD



Since 2010, in what's now considered one of the most important government cybersecurity cases, LabMD - a small, innovative cancer detection company - has relentlessly fought FTC overreach and abuse. *The FTC targeted LabMD not because there were any victims, ... but because it believed LabMD would quickly agree to a consent judgment providing a basis for the FTC claiming new jurisdiction over all healthcare companies.*

[Read more](#)

Attend the webcast: Tuesday, January 27 11:30 am Eastern Time

Please join Nixon Peabody LLP and LabMD President and CEO, Michael J. Daugherty to discuss the medical laboratory's suit against the FTC. The first of its kind, this ongoing litigation stands to have a significant impact on future FTC enforcement actions regarding companies' data security practices - a decision that will significantly affect how you can communicate in your future medical practices.

[Register here](#)

Devil Inside the Beltway available on AmazonSmile



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Thank you for your time and dedication to BRI. We would not exist if it were not for medical students like you who believe in what BRI stands for, and who are willing to give of their time, talent and treasure to help

advance healthcare freedom. Please take a few minutes to join now, or make an additional donation to continue BRI's important work. Thank you!

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