



Benjamin Rush

Benjamin Rush Institute



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Faith Njoku, University of California, Irvine

on

LIFE ENHANCEMENT CENTERS

Greetings!

November 30, 2015

Sometimes you have to question a foundational premise. In current healthcare, we build care around "treating the sick," instead of focusing on "keeping people well." To be sure, being healthy and staying well are individual endeavors -- we each need to be responsible for our own health. But what if, as a society, we elected to view healthcare as more than simply treating the sick, but as keeping people well? In this paradigm, we would restructure a lot of how we do things, both procedurally and structurally.



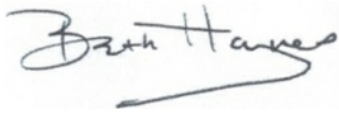
Faith Njoku, a BRI student leader at the University of California, Irvine attended a talk on this subject. And the presenter was not, as you might expect, a doctor -- but an architect who is out to shift the way we design hospitals ("life enhancement centers"). See? Everything about a paradigm shift can change things, even our vocabulary.

Just as we can approach healthcare in a pro-health vs. anti-illness paradigm, I look forward to the day when we view all of healthcare as pro-doctor/patient and less pro-bureaucracy. A bureaucracy-centric healthcare approach seems to rest on the paradigm that patients and doctors can't be trusted to find optimal results on their own.

I, for one, from personal knowledge and experience -- not to mention overwhelming evidence - prefer to champion that doctors and their patients can be trusted to thrive in a mutually

beneficial relationship. Perhaps one even found in a "life enhancement center."

In partnership,



Beth Haynes, MD
Executive Director
[Benjamin Rush Institute](#)

[READ FAITH'S ARTICLE](#)

What happens AFTER a BRI EVENT is over?



So, you saw the announcement on the **BRI Events** calendar about the really cool debate on physician-aided dying . . . or a free market for organs . . . or, whether the US should have a single-payer healthcare system. Perhaps you even attended one or more of these great events. If you didn't, are you ever curious as to what happens when they're over?

Students submit a Post-Event Report to us at the conclusion of their events, and these details are captured in a **"POST-EVENT SUMMARY"** on every event, whether a big debate or lunchtime lecture. You can see how many people attended, what was discussed, what students had to say about the event, pictures, and much more.



Picture from Icahn School of Medicine
Debate: The Role of Profits in Healthcare

We thought you'd like to know!!

[See a POST-EVENT SUMMARY here](#)



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PLEASE DON'T FORGET TO JOIN BRI.

It's super simple for anyone -- even busy med students! -- to support BRI's work. With student memberships for as little as \$25, and other memberships as low as \$50, you can promote BRI's success financially, as well as by sharing these BRI newsletters, BRI Events, and blog posts with your friends and colleagues.

To give you an idea of what \$25 can do (\$50 doubles these results!):

- Provide lunch for 5 or 6 attendees at a noontime lecture
- Publish and promote a student-authored blog post that touches many readers
- Cover mailing a Chapter-in-a-Box to a new chapter, with money left over
- ... and much more.

Thank you. We accept donations any time, and memberships run through August 31, 2016.

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Benjamin Rush Institute

1 * 650 * 726 * 8626

info@BenjaminRushInstitute.org

<https://benjaminrushinstitute.org>



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