

BRI 2016 Leadership Conference:

Student Presentations available to watch now.

Greetings!

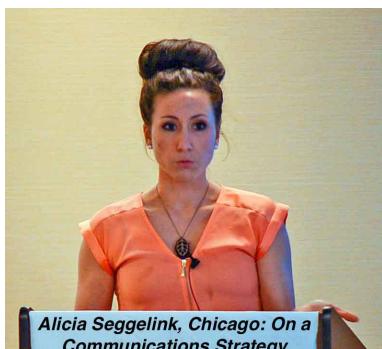
June 13, 2016

If you were unable to attend BRI's 4th Annual Student Leadership Conference in Washington, DC this April, don't despair! While there's nothing quite like being there in person -- you can now catch BRI student leaders' outstanding presentations on the BRI website.

Every year, we devote a portion of BRI's conference to our student leaders. Whether entrepreneurs, specialists in a side interest (like healthcare economics), or outstanding chapter leaders, this year's group of student presenters brought a wide variety of topics and views.

Alicia Seggelink, a new BRI leader from Rosalind Franklin University of Medicine and Science, delivered a most professional overview of how to manage chapter communications, and was recently selected to be the Medical Student Section (**MSS**) representative to the Council on Communications for the Illinois State Medical Society (**ISMS**).

From an email to Dr. Meg Edison and me, Alicia wrote:



Alicia Seggelink, Chicago: On a Communications Strategy

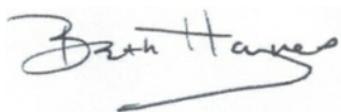
"Previously, I was just a student participant with the Chicago Medical Society as well as the Illinois State Medical Society. However, after Dr. (Megan) Edison's discussion during the BRI Student Leadership Conference, I was inspired to find a more impactful way to become involved... (as the newest member of the Council of Communications)... I absolutely think my time and experiences with BRI have helped me get to this point."

"Dr. Edison, I honestly do not think I would have even considered applying for a position like this if it had not been for your discussion to the group as well as our personal conversation afterwards. I look forward to being a leader and an agent for change in the state of Illinois!"

Alicia's and other students' presentations are now uploaded to BRI's Video page. Most are approximately 10 to 15 minutes long.

[WATCH THE VIDEOS](#)

Yours in partnership.



Beth Haynes, MD
Executive Director
[Benjamin Rush Institute](#)

Why is innovation in healthcare stifled and stagnant?



Jeffrey Mella, BRI leader from University of Texas Health Science Center at San Antonio (UTHSCSA) reveals why innovation flourishes in other areas of the economy, but stagnates -- and even regresses -- in healthcare.

If you don't know what we think is obvious, you will after you read Jeffrey's article. The evidence and history are hard to ignore.

The best part about Jeffrey's article is that it underscores BRI's vision:

*"A world of affordable, quality healthcare **accompanied by accelerating medical innovation** and excellence."*

Jeffrey's blog post leaves no doubt as to what is required to get us there.

[READ JEFFREY'S POST](#)



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