



Benjamin Rush

Benjamin Rush Institute



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## Direct Primary Care & Innovation, *plus!* more videos from BRI Leadership Conference

### Hello!

Many of you have been asking for the rest of the BRI Leadership Conference speaker videos. We are pleased to tell you that most of these have now been uploaded to BRI's website.

From Beth's kickoff speech under the conference theme, **Healing Our Healers Through the Patient-Doctor Relationship**," to Trenton Schmale's advice on speaking about free market healthcare during residency interviews--we think you'll find this a treasure trove of information and education!

We will be adding more as they become available!

### 2017 Conference Videos



How does DIRECT PRIMARY CARE influence *Innovation*? Sarah Olofsson, MS2 from St. Louis University explains

*"I think I would be interested in primary care if it didn't involve so much paperwork."*

When speaking with older members of the field, I am always struck by the entrepreneurial spirit that seems so common among the previous generations of primary care providers. Yet . . . this innovative outlook has seemed much less pervasive in current discussions of primary care.

[READ SARAH'S POST](#)



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It's super simple for anyone -- even busy med students! -- to support BRI's work. With student memberships for as little as \$25, and other memberships as low as \$50, you can promote BRI's success financially, as well as by sharing these BRI newsletters, BRI Events, and blog posts with your friends and colleagues.

To give you an idea of what \$25 can do (\$50 doubles these results!):

- Provide lunch for 5 or 6 attendees at a noontime lecture
- Publish and promote a student-authored blog post that touches many readers
- Cover mailing a Chapter-in-a-Box to a new chapter, with money left over
- ... and much more.

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