



The alarming primary care doctor shortage--as you might imagine, there's bad policy behind it.

Greetings!

Stephanie Hinds, BRI leader from St. Louis University, takes a deep dive look into the reasons why we are facing a catastrophic primary physician shortage. As you might imagine, bad policies are creating huge disincentives for today's medical students--tomorrow's doctors--from pursuing primary care.

"By 2030, [there will be an estimated] primary care physician shortage of nearly 45,000. Despite an increase in the physician-to-population ratio each decade since the 1980s, the primary care physician shortage grows because most new physicians pursue specialization."

Evaluating both the cost of medical school and the details of the gross disincentives for primary care training, Hinds proposes the overarching solution to this crisis.

If you follow BRI, we bet you can make a sound, educated guess as to what that might be.

[Read Stephanie's article](#)

... and speaking of free market healthcare ...

Episode #7 Lee Gross, MD on Next Generation Medicine

Host John Flo interviews Dr. Lee Gross, founder of Epiphany Health and president of the *Docs 4 Patient Care Foundation* on BRI's *Next Generation Medicine* podcast. Dr. Gross explains the "epiphany" that led to transforming his medical practice into **Epiphany Health**, and what challenges lie ahead for direct

#7 DR. LEE GROSS
Epiphany Health

"Everyone was asking, 'Where are the doctors? Where are the doctors?'"



NEXGENMED



Lee Gross, MD

primary care.

"It started with a very simple question from one of our patients, a small business owner in the community. He said, 'Doc, my insurance rates are going sky high. I'm paying an absolute fortune for it. All my employees are actually seeing you as their primary care doctor; so, why am I paying an insurance company to pay you, when I could hire you directly to take care of my employees?'"

~Dr. Lee Gross, president, Docs4PatientCare Foundation

EPISODE #7

BRI leader Jacob Chevlen in KevinMD.com

"DON'T CALL ME A PROVIDER!"

Jacob Chevlen, president BRI-OUHCOM, contributed this thoughtful piece to BRI's blog in December 2016. In "Don't Call Me a Provider!" Jacob argues being vigilant with our language when referring to doctors, physicians and other healthcare professionals.

We were very happy for Jacob to see his article picked up on KevinMD, and ranked at the top of their "Best of" for May 13.

Congratulations, Jacob!



Jacob Chevlen, Ohio University Heritage College of Osteopathic Medicine

[Read Jacob's article on KevinMD](#)



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