



## BRI students confirm: 2017 FMMA conference is a game changer!

### Greetings!



L-R back: Chris Radlicz & Jacob Cheven, Ohio University Heritage College of Osteopathic Medicine; Jordan Halevy, Sackler School of Medicine|Tel Aviv University.; Dr. Jeffrey Davenport; Brad Poston, Campbell University School of Osteopathic Medicine  
Front: Samantha Cordum, University of Oklahoma College of Medicine; Maggie Wang, St. Louis University School of Medicine.

BRI student reports from this summer's Free Market Medical Association conference are coming in!

Once again, assessments are solid:

***Free market concepts in healthcare delivery are inspiring and giving hope to the next generation of physicians--and current physicians, too!***

Physicians and med students aren't the only ones who win when free market principles are applied to medical delivery. Every patient--regardless of economic status--benefits when doctors and healthcare professionals are free to deliver quality care at transparent prices.

If you are new to the free market healthcare movement or were unable to attend the conference (held every August in Oklahoma City, OK) please read Maggie Wang's blog post, and Brad Poston's article, below.

[READ MAGGIE'S POST](#)

### PRICE TRANSPARENCY: WHO WINS?

By Brad Poston, MS-III, Campbell University School of Osteopathic Medicine



Brad Poston, Campbell  
University School of  
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The Benjamin Rush Institute (BRI) is an environment that harbors free-thinking people. It is a collective of people that no longer accepts waiting on bureaucrats to improve healthcare. This characteristic provided me with an outlet to question our healthcare system.

I had the privilege of attending the Free Market Medicine Conference, under a grant provided by BRI. With that grant, I was able to travel to Oklahoma City and learn more about the Surgery Center of Oklahoma. I learned through Keith Smith M.D., founder of the Surgery Center of Oklahoma, that a cash-based surgical practice can be sustainable in today's healthcare system. Dr. Smith also gave myself and other BRI members invaluable advice on starting our own free-market practice.

An important entrepreneurial lesson I learned was of the importance in keeping your prices transparent for patients. That way, patients are allowed to shop around for their care, and can thus make the best decision regarding surgeon quality and cost. This type of transparency is rare in the United States healthcare system, and can give your practice an advantage in the market.

Perhaps the biggest lesson I learned, though, was of the need to network with like-minded people in this small niche of healthcare. If you're going to commit yourself to establishing a free-market practice such as the Surgery Center of Oklahoma, you'll need allies whom you can bounce your ideas off of. BRI members can serve that need.

The thought of going against the grain like physicians have in cash-based practices, seemed overwhelming. But after seeing how happy and effective these entrepreneurs have been with restoring the physician-patient relationship, it now seems easier to start my own practice than join the overly-expensive and convoluted healthcare system we have today.

Donations this year allowed us to provide scholarships for seven medical students to the FMMA conference. Next year we want to send twenty! But we can't do it without your help. With more and more physicians losing confidence in free enterprise solutions and resigning themselves to single-payer, it's imperative we expose our future doctors to the far superior alternatives that FMMA promotes.

When doctors practice without unnecessary third-party interference, patients win, too.

Please support BRI so that we can spread this hopeful message to more medical students and physicians. Thank you!

Beth Haynes, MD  
Medical Director  
[Benjamin Rush Institute](#)

Medical students: please click [here](#) to join.

If you are not a medical student and would like to support BRI, please click [here](#).

Thank you.

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