



Reports are in! Direct Primary Care continues to inspire, show the way

Greetings!

BRI student leaders have returned from the Docs4Patient Care Foundation's Direct Primary Care Conference in Orlando, and their reports are nothing less than we've come to love and expect: DPC is killing it in the free market healthcare movement!

*"As a 3rd year medical student, attending the Direct Primary Care conference was **the best educational decision I've made so far.**" ~Ryan Gannon, New York Medical College*

Here's what else Ryan had to say:



I am incredibly thankful that I attended the 2017 Direct Primary Care conference. As a medical student, it becomes discouraging to hear primary care often placed at the bottom of my classmates' desires and goals.

Direct primary care attracted my attention due to my stubbornness to cling to my ideals and interests as a potential primary care doctor. I think the best way to summarize the overriding theme of the weekend is total health--for both patients and providers. Various physicians spoke of how they had put their own twist on the direct primary care model to suit their passions. Free from 15-minute scheduled slots, many would often spend over an hour with a patient going over their concerns. Other physicians would visit a patient on their way home from church just to check up on them. One doctor would have her patients join in her exercise endeavors, and yet another would give talks at local high schools.

"Other physicians would visit a patient on their way home from church just to check up on them."

In my opinion, this is exactly what a primary care physician should be: an active member of the community.

In addition, this direct primary care conference opened my eyes to the financial burdens that impact the physician-patient relationship. After giving a presentation on the financial savings of direct primary care, one doctor put it best by extending the Hippocratic oath to also "do no financial harm" for patients. I was immensely impressed with how much

patients, businesses, and organizations could save financially while receiving such high quality care.

"Extend the Hippocratic oath also to 'do no financial harm' for patients."

As a 3rd year student currently on rotations, I am beginning to see the challenges in providing high quality care faced by primary care physicians. Many are burnt out and have lost their passion, attempting to keep pace with the many demands required of them. And yet, here I got the chance to meet some of the funniest, humble, and down-to-earth individuals. With direct primary care, they could retain the creative and unique parts of what they loved while still being a physician. With so much packed into the medical curriculum, there is little time to learn real-world topics and issues such as economics, finance, politics, etc. This conference helped broaden my perspective to really consider what delivering optimal care would look like. It was inspiring to meet and learn from many physicians pursuing this avenue.



Next Gen DPC
Interviews from the 2017 Direct Primary Care Conference

A new young generation of Doctors are rising up and embracing Direct Primary Care.

They used the demographic and regional spectrum to bring a focus to urban and suburban settings.

Meet Dr. Mike Kucharski, head of the metropolitan area of the 2017 Direct Primary Care conference in Houston. A number of up and coming leaders looking to their own personally designed DPC practice models.

Dr. Aida Goubar was an early adopter of DPC setting up practice, specifically in affluent areas.

Dr. James Pridmore is Houston's DPC pioneer, DPC-based Physician in Dallas, TX.

Both share their experience in building DPC practices.

DPC Defined
Direct Primary Care Conference

The conference shared with DPC about a decade and how the DPC movement continues to grow and gain momentum across the country.

Meet Dr. Mike, MD, who is part of the program and will provide a unique insight of the event that will be most helpful to the attendees at the event.

Look for an exploration of new business models in the development of the DPC practice.

[Subscribe for Free](#)

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You can catch a replay of DPC conference presentations on the D4PC Foundation website.

Click **here** for more information or to subscribe to The Doctors' Lounge radio show.



WHAT ABOUT THE DPC MESSAGE MED STUDENTS HEAR AT THE FREE MARKET MEDICAL ASSOCIATION CONFERENCE?

Same. DPC works.

With his usual discernment and humor, Jordan Halevy, MS2, Sackler School of Medicine, Tel Aviv University, expands on his take-aways from the FMMA conference over the summer.

DPC SUCCESS STORIES

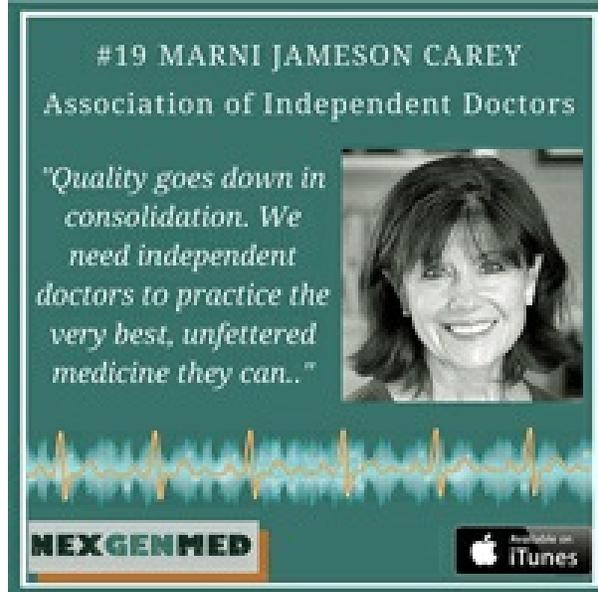
Marnie Jameson (AID) on the importance of physician independence

"Quality goes down in consolidation. We need independent doctors to practice the

very best, unfettered medicine they can."

Marni Jameson Carey was a fan favorite at BRI's 2017 Student Leadership Conference in St. Louis.

Now she's back in a Next Generation Medicine podcast telling why it is so very important that physicians maintain independence and autonomy in the increasingly regulated healthcare field.



#19 MARNI JAMESON CAREY
Association of Independent Doctors

"Quality goes down in consolidation. We need independent doctors to practice the very best, unfettered medicine they can.."

NEXGENMED

Available on iTunes

Also, see Marni's article in Forbes:

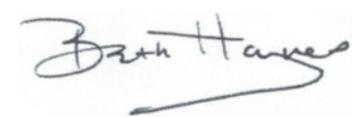
Focus On Health Coverage Misses The Point



Next Generation Medicine Podcast: Please leave a (positive!) review!

When you take a listen to BRI's podcast *by med students for med students*, please leave a rating! We appreciate your feedback.

In partnership,



Beth Haynes, MD
Medical Director
[Benjamin Rush Institute](#)

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