



Benjamin Rush

Benjamin Rush Institute



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Next Generation Medicine

Jim Eischen, JD AAPP

Healthcare innovators: being creative and compliant

Greetings!

#15 JIM EISCHEN
American Academy of
Advanced Physicians

*"Figure out what's
good medicine &
good healthcare,
then design your
system for that
purpose."*




NEXGENMED

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Once established, a Direct Primary Care or direct pay practice can run like clockwork; but, establishing it can be confusing and potentially problematic if you aren't sure what to do.

"Figure out what's good medicine & good healthcare, then design your system for that purpose."

~Jim Eischen, JD, AAPP

There are several direct pay medical models, among them Direct Primary Care (DPC), concierge care, and connected care. Jim Eischen, JD, of American Academy of Private Physicians (AAPP), explains some of the

differences between the models and best practices for compliance.

The key is not to lose your humanity and sense of purpose when designing your medical model. Great healthcare thrives with diverse practitioners.

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**The medicine of truth is
often best swallowed with
a little sweetener
. . . in this case, *humor!***

HEALTHCAREONOMICS 101:



FIVE HUNDRED WAYS YOU'RE BEING RIPPED
OFF BY THE HEALTH INSURANCE
AND HEALTH CARE INDUSTRIES

ANY QUESTIONS?

KEVIN WACASEY, M.D.

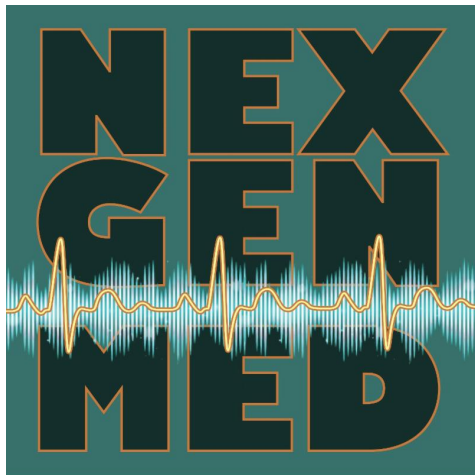
Ken Wacasey, MD has compiled an hysterically funny book:

Healthcareonomics 101: Five hundred ways you're being ripped off by the health insurance and health care industries . . . ANY QUESTIONS?

Written by a doctor, who like many of our readers is not an economics or policy expert, this fun book tells of healthcare experiences from a physician's perspective, illuminating the unworkable side of current US healthcare policy in a way that really hits home.

We think you'll enjoy it!
[Check out the book](#)

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